**Partner Spotlight: [INSERT PARTNER]**

1. Introduce yourself and your business
2. What is your business mission?
3. When did your partnership with Solgari begin?
4. Why did you partner with Solgari?
5. What top 3 challenges do your customers face?
6. How will your partnership with Solgari help customers overcome these challenges?
7. Can you tell us about some examples of overcoming these challenges that have given you real pride?
8. What are your short- and long-term goals for your partnership with Solgari?
9. Can you summarise your joint value proposition message into one sentence?
10. Why is the Microsoft ecosystem such an exciting place to work?
11. Why do you think great customer experience is so important for brands?
12. Why do you believe customers are looking to extend Microsoft Teams into the world’s best customer engagement platform?
13. What role do you think Artificial Intelligence will play in customer experience in the next 3-5 years?